

Valley Clean Air Now



New Green Business Program in Bakersfield

The Greater Bakersfield Chamber of Commerce Partners with Green Living Consulting, LLC.

A new program is sprouting in Bakersfield, thanks to the ongoing support from Valley CAN. The Greater Bakersfield Chamber of Commerce has partnered with Chamber member Green Living Consulting, LLC (GLC) to provide members with an added value program to encourage and assist local businesses to "think green." The goal of the program is to provide businesses with tools and activities that will improve quality of life for the community.

GLC consultants will identify opportunities for greening operations by providing a detailed scorecard based on the eight pillars of sustainability: air, water, green building, energy, eco-awareness, community, waste and transportation. The business scorecard and rating system process will identify opportunities for greening a company's operation to help save money, drive productivity and boost marketability. There will also be free workshops and ongoing tips to businesses through Chamber communications that will provide information to encourage businesses to explore going green.

"We have really appreciated the ongoing information, encouragement and assistance by Valley CAN to develop our program," stated Chamber CEO Debbie Moreno.

As an added incentive for businesses, the Bakersfield Chamber and GLC will be offering a credit to Chamber members on their dues renewal for those who participate in the assessment.

Stockton Ports Go Green

Fans post ways to keep the air clean

On July 31, Valley CAN participated in the "Stockton Ports Go Green" event by hosting an informational booth in the Stockton Ports stadium. Valley CAN challenged visitors with a display stating, "Find something and stick with it. Remember every journey begins with a single step." Fans of all ages stopped by the Valley CAN booth to post one thing they could do to make the air cleaner. By the end of the day, the board was full of multi-color post-its and ideas for change.

Approximately 2,000 people attended the game and many attendees stopped by our booth. The event was fun and interactive for fans attending the Stockton Ports game and Valley CAN also received 25 field box tickets along with its booth, which it donated to the Child Abuse Prevention Council in Stockton.

Valley CAN reaches out to Clovis, Fresno and Madera

The Valley CAN team has reached out to many Central Valley business and community groups over the summer months about the need to take personal responsibility for improving air quality, encourage business and residents to take part in voluntary pollution prevention practices, and to identify groups with new, innovative ideas about how to make a difference in the region's air quality.

Madera residents and businesses visited Valley CAN's booth at the Madera Chamber of Commerce's Business Extravaganza in late June. This event continues to be the Madera Chamber's largest event of the year and there was interest in future collaboration from both the Madera Chamber and the Madera Economic Development Corporation with Valley CAN.

Valley CAN also participated in the Fresno Chamber's Economic Reporting Breakfast in July, at the Clovis Chamber of Commerce Salute to Business Celebration Luncheon in August, and the Greater Fresno Area Chamber of Commerce Business After Hours Expo Event at Park Place in northern Fresno.



In addition, Valley CAN worked to stay informed on key issues through attendance at a San Joaquin Valley Air Pollution Control District (SJVAPD) two-day science and health seminar on Fine Particulate Matter and through attendance at a SJVAPD workshop on Addressing Greenhouse Gas Emission Impact under the California Environmental Quality Act (CEQA).

Photo is of the Clovis Chamber Event "Salute to Business Celebration Luncheon" Chamber Business After Hours Event in northern Fresno.

Upcoming Events

Northern Valley

- San Joaquin Valley Planning Agency transportation meeting – October 6 and 7
- Pathways to Green Schools – October 29

Central Valley

- 2010 Fresno County Economic Profile & Annual Report Luncheon - October 28

Southern Valley

- American Lung Association Poinsettia sale – Fall 2010

Grant Program

2010 Submission Deadlines

Valley Clean Air Now Grant Program

2010 Grant Submission Deadlines

November 4, 2010

Funding amounts range from \$5,000 to \$30,000. If more is requested it will be determined on a project-by-project basis. Valley CAN does not grant funds to cover staff time, salaries, or overhead.

For more information about 2010 Grant Applications, please visit: www.valley-can.org or email info@valley-can.org.

Contact

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