

Valley Clean Air Now



Valley CAN, 2300 Tulare Street, Suite 210, Fresno, CA 93721

www.valley-can.org info@valley-can.org 1-800-806-2004

A Welcome from the President of Valley CAN

Welcome to Valley CAN's inaugural newsletter. Produced quarterly, this newsletter will keep you updated on events and activities ever improving the air quality throughout California's invaluable San Joaquin Valley.

Valley CAN represents a diverse groups of industries ranging from agriculture, business groups and energy companies that have come together to serve as leaders in educating the public in the need to take personal responsibility for the reduction of air pollution.

If you would like more information on Valley CAN or would like to join in our efforts, please visit www.valley-can.org.

Thank you for your interest and support.

Douglass W. Wilhoit Jr.
Valley CAN, Board President
CEO, Greater Stockton Chamber of Commerce

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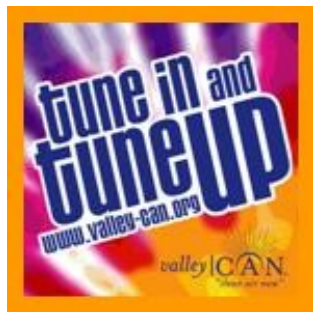
Rick Schellenberg
Schellenberg Farms

Mission Statement

Valley CAN is a non-profit organization committed to improving air quality in communities throughout the California San Joaquin Valley. As a part of its purpose, Valley CAN will:

- Serve as a leader in educating the public in the need to take personal responsibility for the reduction of air pollution.
- Promote voluntary actions to reduce air pollution by individuals, government, agriculture, business and industry.
- Seek to initiate and publicize creative new approaches to reduce air pollution.
- Sponsor pilot programs and educational efforts dedicated to providing solutions to high emissions sources.

Please feel free to share this newsletter with others.



Tune In and Tune Up Overview

The Central Valley is home to a large number of older vehicles, many of which are not registered and do not meet smog standards. These older out-of-tune vehicles can be assumed to be a potentially significant percentage of the unregulated air emissions in the Valley, and thus represents a prime opportunity for further emissions reductions. For the past six years, Valley CAN has sponsored a vehicles emissions clean-up program, Tune In & Tune Up, which incorporates a car-care clinic and health and safety fair to educate residents that much of the Valley's vehicle-related air pollution comes from older, out-of-tune vehicles. Vehicles are tested in minutes with a tailpipe emission testing device. If they are identified as high polluters, vehicle owners get a voucher for \$500 in emission-related repairs or maintenance at a local Gold Shield certified automotive shop.



Bakersfield College Automotive Students performing preliminary diagnostics at the March 28, 2009 Bakersfield Tune In and Tune Up



Bakersfield TTTU 3-28-09



Tune In & Tune Up is a complimentary service provided to the public and participation is entirely voluntary with no paperwork, no government reporting and no registration required. The testing is an affordable and non-threatening way to illustrate the impact of high polluting vehicles and to help Valley drivers take personal action to reduce emissions.

Since 2005 Tune In & Tune Up has attracted an unprecedented number of participants, thanks in large part to relationships with the State of California Department of Consumer Affairs (DCA) and the Advanced Transportation Technology and Energy Initiative (ATTEi) Center at Fresno City College.

The 2008 Parlier Tune In and Tune Up Report is Now Available!

Please visit www.valley-can.org

"I applaud the actions Valley CAN has taken to reduce emissions from the high polluting vehicles in the San Joaquin Valley. Their forward thinking regarding this important issue is a model for other businesses and organizations to follow as they search for actions they can take to improve air quality."

- Peter Weber, Regional Jobs Initiative

Grant Program

2009 Grant Recipients

Valley CAN is pleased to announce the 2009 first quarter recipients of grants aimed at real solutions to air quality issues. Valley CAN was struck by the responsiveness and creativity in working together to solve the Valley's air quality problem. As our recipients have demonstrated, there are many ways to help clean the air NOW - and Valley CAN hopes that these grants will assist in education and awareness about what can be done.

Advanced Transportation Technology and Energy Initiative (ATTEi)

2009 Bakersfield and Arvin Tune In and Tune Up
\$16,000

San Joaquin Valley Air Pollution Control District

Clean Green Yard Machines: 2009 lawn mower trade-in program

Grant Amount: \$10,000

Downtown Business Association

Project Trolley Clean Air

Grant Amount: \$7,500

California State University, Fresno Foundation

Simultaneous Measurements of Air Emissions and N Leaching of Dairy Effluent Application in San Joaquin Valley

Grant Amount: \$29,000

California State University, Fresno Foundation

Thermal Imaging of Particulate Matter to Quantify Emissions from Agricultural Operations

Grant Amount: \$30,000



2009 Grant Profile

The [Advanced Transportation Technology and Energy Initiative](#) (ATTEi) is part of the California Community Colleges Economic and Workforce Development Program. It was created to keep California competitive as a national leader in advanced transportation technologies and to transform the workforce in the rapidly developing, technology-driven transportation industry, while improving the environment and stimulating the economy.

ATTEi, through Valley CAN grant funding, provides emission-related equipment to the automotive programs at each community college that partners with the Tune In and Tune Up program.

2009/2010 Grant Applications

For more information about 2009 Grant Applications, please visit: www.valley-can.org or info@valley-can.org.

Funding amounts range from \$5,000 to \$30,000. If more is requested it will be determined on a project-by-project basis. Valley CAN does not grant funds to cover staff time, salaries, or overhead.

