



Business Recognition Program

Actions Speak Louder than Words.
Business CAN. You CAN. Valley CAN

Program Description

Valley CAN will identify and recognize businesses that voluntarily have developed and implemented new technologies, approaches and methods to enhance the quality of life in the Valley by reducing air emissions. By promoting these achievements and building awareness, Valley CAN will seek to inspire and motivate others to engage and invest in similar voluntary actions that result in solutions to further improve the Valley's air now.

Valley CAN will raise public awareness and understanding of existing and planned efforts on the part of business and industry to directly address the Valley's air quality problem.

Goals

The Valley CAN Business Program will position business and industry as leaders in producing proactive solutions to air quality by:

- Identifying and recognizing businesses that already are proactive in cleaning up the Valley's air;
- Encourage businesses to engage their employees in voluntary air reduction practices;
- Heighten the public's awareness of existing and planned voluntary business actions; and
- Motivate and inspire others to emulate these businesses and take action of their own.

Recognition

Businesses that participate in the program will be recognized by Valley CAN in the following manners:

- Valley CAN will place periodic ads in local newspapers and/or business journals recognizing those businesses, thanking them for their contribution and urging others to get involved.
- Participating businesses will receive a static decal to place in a window at their business or automobile in support of Valley CAN and promote the Business CAN. You CAN. Valley CAN concept.
- A resolution from the Board of Directors recognizing the business' contributions to improving the air in the San Joaquin Valley.
- Future opportunities of endorsement and name placement in Valley CAN materials related to business participation in cleaning the air.



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REGISTRATION FORM

Please completely fill out the following registration form to be considered for participation in the Business Recognition Program.

Name of Company/Corporation: _____

Business Contact Information:

Name of Contact: (first) _____ (last) _____

Business Address:(street) _____

City: _____ State: CA Zip Code: _____

Phone: () _____ - _____ Fax: () _____ - _____

Email: _____

Business Website: _____

Business Information:

Please attach additional pages if necessary.

Description of operations: Please provide a brief description of your business including services provided and/or materials produced.

Please fax or mail all three pages of this form including any attached papers or support materials to:

Mail:

Valley CAN
2300 Tulare
Suite 210
Fresno, CA 93721

Fax:

(559) 375-7101

Thank you for taking the time to fill out this form. Valley CAN looks forward to reviewing your registration form and informing you of our decision to recognize your business' voluntary contributions to cleaning the air in the San Joaquin Valley.

If you have any questions regarding the Business Recognition Program or the registration form, please contact Shelley McKenry at (559) 375-7100 or Cristina Guccione at (916) 445-3354. A copy of this registration form is also available on the Valley CAN website, www.valley-can.org.



About Valley CAN “Clean Air Now”

Valley CAN is a non-profit advocacy group committed to improving air quality in communities throughout the California San Joaquin Valley. As a part of its purpose, Valley CAN will:

- Serve as a leader in educating the public in the need to take personal responsibility for the reduction of air pollution.
- Promote voluntary actions to reduce air pollution by individuals, government, agriculture, business and industry.
- Seek to initiate and publicize creative new approaches to reduce air pollution.
- Sponsor pilot programs and educational efforts dedicated to providing solutions to high emissions sources.

For more information about Valley CAN, please visit our website www.valley-can.org.